

COVER INTRODUCTION

ABOUT ME

About Me – Monica DeNicola



Background:

Grew up in Bronx, NY and raised in Eastchester, NY. Currently live in Stamford, CT. Undergrad at St. John's University with concentration in Finance, Master's of Accounting at Iona University. 12 years with PepsiCo in a variety of Accounting and Finance roles located throughout Westchester, NY. Married for 7 years with no kids but a spoiled fluffy toy poodle named Coco.

PepsiCo Experience

Global Operations (North America)

FP&A Director- Purchase, NY

Global Procurement (PEP)

FP&A Sr. Manager - Purchase, NY

Global Procurement (PEP)

FP&A Manager - Purchase, NY

Capital Management (PBNA)

Accounting Ops Assoc. Manager- White Plains, NY

Advertising & Marketing (PBNA & PCUS)

Accounting Ops Sr. Supervisor -White Plains, NY

Field Financial Reporting (PBC)

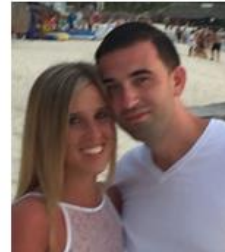
Accounting Ops Supervisor - White Plains, NY

Capital Management (PCUS)

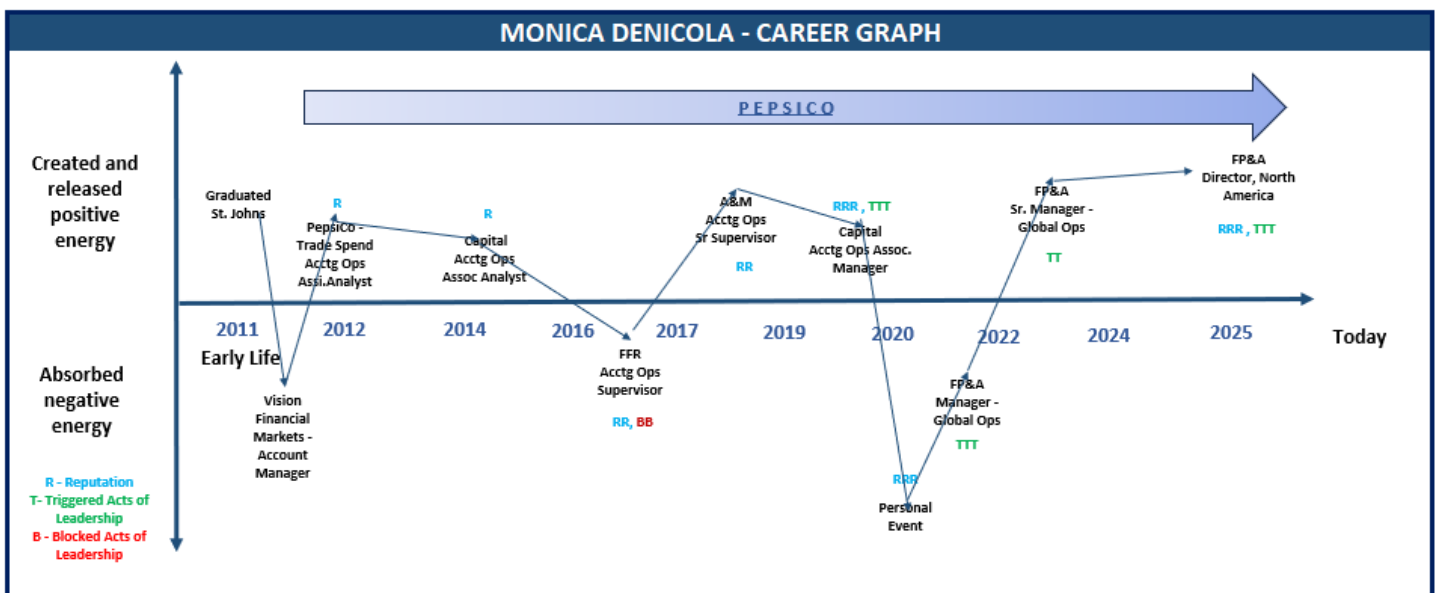
Accounting Ops Assoc. Analyst -Somers, NY

Trade Spend (National)

Accounting Ops Asst. Analyst - Valhalla, NY



CAREER GRAPH



PROFESSIONAL SUMMARY

Results-driven financial executive with extensive experience in FP&A, financial reporting, and strategic planning for Fortune 500 organizations. Proven ability to lead high-performing teams, develop sophisticated financial models, and drive business transformation through data-driven decision-making. Adept at partnering with C-suite executives to optimize financial performance, streamline processes, and enhance forecasting accuracy.

EXPERIENCE

PepsiCo, Purchase, NY

Director, FP&A –Commodities & Ingredients North America (Feb 2025 – Present)

- Centralize category management for global scale while maintaining local partnerships, streamline the OneNA Procurement Team, and complete the phased implementation of Indirects, A&M, and Commodities operating models by end of 2025.
- Drive productivity to achieve Net-Zero OpEx inflation, delivering \$1.65B in cost efficiencies across Directs, Indirects, A&M, and Capital while reinvesting in sustainable product initiatives.
- Enhance procurement efficiency through AI and digital adoption, achieving 95% Spend Visibility, 70% Should-Cost Model implementation, and 60% E-Sourcing adoption while driving 1-2.5% in identified productivity gains.
- Drive AI-Enabled Procurement: Deploy new digital programs in 2025, including Buyers Console, E-Sourcing, and AI Negotiations, ensuring leadership alignment and successful implementation across procurement functions.

Senior Manager, FP&A – Global Operations & Commodity Risk Management (Dec 2022 – Feb 2025)

- Led a global FP&A transformation to enhance financial forecasting, budgeting, and strategic decision-making for a \$33B commodities portfolio.
- Developed and implemented a streamlined **Net Commodity Inflation (NCI) Planning Roadmap**, improving forecast accuracy and risk visibility.
- Automated Global Productivity Reporting, standardizing conversion inflation, risk profiles, and pipeline projects totaling \$800MM in savings.
- Directed cross-functional teams in launching an advanced financial analytics tool, achieving 90% accuracy in business unit planning.
- Spearheaded digitalization initiatives to integrate financial planning processes, improving efficiency and strategic insights.

Manager, FP&A – Global Procurement (June 2021 – Dec 2022)

- Built comprehensive global financial analytics dashboards to enhance visibility into inflation, productivity, and spend trends.
- Managed **global consolidation and variance analysis** for a \$614MM productivity portfolio, delivering actionable insights to leadership.
- Created a standardized methodology for tracking commodity inflation risk across global sectors, providing visibility into a \$4B forecast used by C-suite executives.

Associate Manager, Accounting Operations – Capital Management (PBNA) (Sept 2019 – June 2021)

- Oversaw financial reporting for a **\$4.1B fixed asset portfolio**, ensuring accurate quarterly and annual disclosures.
- Led automation initiatives, migrating Capex reporting to Microsoft 365, reducing non-value-added processes and saving 100+ hours annually.
- Provided financial due diligence for **Rockstar, Bang, and Bremerton M&A transactions (\$10.1MM)** and impairment activities (\$15.1MM).

Senior Supervisor, Accounting Operations – Advertising & Marketing (PCUS & PBNA) (Dec 2017 – Sept 2019)

- Managed accounting treatments for **\$2.3B in sponsorship contracts**, including strategic deals with MSG and the NFL.
- Led budgeting and financial review meetings, driving cost efficiencies and strategic decision-making.
- Directed a team of two in integrating coupon accounting policies across divisions.

Supervisor & Analyst Roles in Accounting Operations – Capital Management, Financial Reporting, and Trade Spend (2011 – 2017)

- Delivered full-year cash flow forecasts within **+/- 5% accuracy**, ensuring reliable financial planning.
 - Optimized financial processes, consolidating eight reconciliations into one, saving 91 hours annually.
 - Developed automated reporting tools to enhance financial analysis and efficiency.
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EDUCATION

- **Iona University** – MS, Accounting
 - **St. John's University** – BS, Finance
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SKILLS & PROFICIENCIES

- Financial Planning & Analysis (FP&A) | Budgeting & Forecasting | Financial Modeling
 - Strategic Planning | Risk Management | Capital & Investment Analysis
 - Process Optimization & Automation | Cross-Functional Leadership | C-Suite Collaboration
 - Advanced Excel | Power BI | Tableau | SAP | Oracle | Hyperion (HFM) | Essbase
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LEADERSHIP & IMPACT

- Supervised and mentored finance teams, fostering professional growth and operational excellence.
 - Partnered with C-level executives to develop financial strategies supporting corporate initiatives.
 - Led transformational projects that improved financial visibility, accuracy, and operational efficiency.
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